



**INTEGRAL
UNIVERSITY**
— LUCKNOW - INDIA —



DEPARTMENT OF COMMERCE
FACULTY OF COMMERCE

Report on the Offer Letter Handover Ceremony by Maruti Suzuki India Limited to B. Com (ARM) Students for OJT organized by Department of Commerce, Faculty of Commerce, Integral University on 16 August 2024

Department of Commerce organized a OJT hand Over Ceremony for the transfer of first batch of B.COM (ARM) students to their allocated dealerships on August 17,2024 which was attended by the representatives of Maruti Suzuki India Ltd (MSIL) and HR's of various MSIL dealerships who handed over the offer letters to the students.

It is evident to mention that Department of Commerce under the aegis of Faculty of Commerce & Management started with a unique industry-academia collaborative B.COM programme in 2023 with Maruti Suzuki India Limited in automobile retail management with both theory and practical curriculum contents and as per the practical aspect twenty-seven students of the first batch were allocated the dealership locations for their deployment to undergo the two years OJT as envisaged in the course curriculum.

Earlier, inaugurating the ceremony **Prof (Dr) Adeel Maqbool, Vice-Dean, Faculty of Commerce** introduced and entrusted all the twenty-seven students to their respective dealerships of MSIL and urged them to work with utmost integrity with professional acumen to prove their mettle in their workplaces and become a role model for others. He expressed satisfaction on the successful completion of the pre OJT training of the students and extended his best wishes to them & motivated them to excel in their profession and leave a long lasting impact at their respective workplaces as they are the ambassadors of the university which should be reflected in their

conduct. He also extended his gratitude towards the management of MSIL for providing this opportunity to the students.

Mr. Yogesh Srivastava, Manager Training, MSIL briefed the students about the details of the OJT and informed that now they have to report at their designated dealership locations, he further said that MSIL dealers spanning across the Lucknow including Kuldeep Motors, Anand Motors, KTL Automobiles, Mega Motors, One Up Motors and Bright 4 Wheels are participating in this drive, where in Kuldeep Motors is deploying eight students while Anand Motors is onboarding five students, further KTL automobiles has handed over the offer letter to three students whereas Mega Motors, One Up Motors and Bright 4 Wheels is absorbing five, four and two students respectively.

Mr. Suryakant Mishra, Regional Sales Trainee Head, Uttar Pradesh congratulated the students on becoming the part of Maruti Suzuki India family and hoped that they will dedicatedly & passionately undergo the OJT and learn the basics of retail management in automobile sector. He also promised the students that MSIL will offer them the best working environment to grow & hone their skills.

Dr Mansoor Ilahi conducted the ceremony and welcomed the visiting HR's and appreciated the students for their discipline, punctuality and perseverance while the vote of thanks was proposed by **Mr. Vidit Srivastava, B.COM (ARM) Ist year coordinator.**

Photographs of the Event





